

Nichols Consulting Group

Your Business is Our Business

NCG is College hub for experiential projects bringing together students, faculty, and community entrepreneurs to solve issues facing business today. Our students gain valuable experience while organizations get actionable results. It's a win-win.

Client Consulting Projects

It can be hard to find the right solution to your company's problems. That's why we offer a wide range of consultation services to help local businesses. Based on the needs you identify we will work with you to develop an in-depth action plan. Depending on the resources required, students from different disciplines and skill levels will dedicate their time and will deliver results.

Internships

Sometimes the best solution is a fresh face. The NCG can help you decide if an intern is right for your company. We develop the internship, help you choose a candidate and can even provide a student to fill it.

Solutions that come to you

Education doesn't just happen in the classroom. We can bring education to your workforce with on-site classes and professional development. Our instructors will work with you to deliver what your employees need based on your requests.



Consulting Project Examples

Marketing

When alumnus Mike Frisbie was re-opening an ice cream shop he turned to us for help. Our students created a full business



plan for the shop's grand re-opening and a long-term marketing plan to generate continued revenue. The work was such a success that one of the students involved now owns and operates the shop.

Accounting

Students developed an improved Cost Center



for Swissturn/USA. The new center generated more effective product cost information, better reliability, and reduced administrative burden. The consultation included direct work with management and cost-benefit analyses of several cost center options.

Safety and Security

After the theft of two pitbull puppies, Nichols students worked with the Northeastern Council of Governments to improve safety and security measures at its animal shelter. Students assessed existing safety measures, improved training programs for volunteers, and upgraded security.



Event Planning and Coordination

The Nutmeg State Games needed to put on a 450-person pickleball tournament and Nichols students made it happen. From start to finish our students worked directly on the tournament, including hospitality, customer service, and officiating.



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Does your business need help?

Contact Len Harmon, Director of Nichols Consulting Group, and see what we can do. Len.Harmon@nichols.edu